

# 2024 SUMMER CASHBACK CAMPAIGN

## 暑假购物返现金活动

Event Period / 期间

AUG 1ST (THU) → AUG 14TH (WED)  
8月1日(周四) → 8月14日(周三)

Location / 地点

Keio Department Store Shinjuku 2F Foreign Customer Counter  
京王百货店新宿店2楼外国顾客服务台

Buy 25,000 yen (incl. tax) or more at Keio Department Store Shinjuku and apply for tax refund to try a lucky roulette for coupon cashback.

\*Cashback rate will be determined by lucky roulette.

\*You will receive cashback in 500 yen off coupon(s) which you can use when spending 3,000 yen or more (incl. tax) per receipt. Please see terms and use for details.

\*Coupon cashback up to 10,000 yen (20 coupons).

凡是在京王百货店新宿店购物含税金额25,000日元以上,并办理免税手续的顾客,可以参加返现优惠券的抽奖活动。

\*返现率由抽奖决定。\*优惠券是500日元的折扣优惠券。1次结帐含税金额满3,000日元可以使用1张。详细的使用条件请确认优惠券。

\*优惠券赠送限额1万日元(20张)。

**1<sup>等</sup> 1st 10%**      **2<sup>等</sup> 2nd 5%**      **3<sup>等</sup> 3rd 2%**

Example / 举例

When your total purchase is 25,000 yen and your cashback rate is 10%  
⇒ 2,500 yen worth coupon (500 yen off coupon × 5)

When your total purchase is 25,000 yen and your cashback rate is 5%  
⇒ 1,000 yen worth coupon (500 yen off coupon × 2)

\*Coupon is in 500 yen so fractions will be rounded down.

购物金额25,000日元,返现率10%的时候⇒可获得2,500日元的优惠券(500日元折扣优惠券×5张)。

购物金额25,000日元,返现率5%的时候⇒可获得1,000日元的优惠券(500日元折扣优惠券×2张)。

\*优惠券将以500日元为单位发放,因此回馈未滿500日元的尾数将被舍去。



# August 11th is "MOUNTAIN DAY" in Japan!

8月11日是「山之日」(日本国民的祝日之一)!

Giving out small gifts to customers who applied for tax refund!

凡办理免税手续的来宾,将获赠与山相关的小礼品!

11TH (SUN) / 11日(周日)



**Mt. Fuji Goods**  
富士山之礼品

450 customers / 450名

12TH (MON) & 13TH (TUE) / 12日(周一) · 13日(周二)



**Stainless Tumbler**  
不锈钢杯

600 customers / 600名

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in Japan!

日本第一山!

Useful in  
outdoor activities!

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打算去富士山或东京近郊的高尾山登山的朋友,对户外运动和健身的用品感兴趣的来宾,请到5楼户外运动用品卖场看看吧。



**FJALLRAVEN by 3NITY**



**MUNSINGWEAR / 万事威**



**COLUMBIA / 哥伦比亚**



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